

NJPACE Associates Program Design

Overview

The NJPACE Associates program is a professional engagement platform that invites experienced individuals to collaborate with New Jersey PACE (NJPACE) in facilitating C-PACE (Commercial Property Assessed Clean Energy) projects. The program enables participants to:

- Work on originating and facilitating C-PACE projects.
- Support municipal adoption and program development.
- Earn referral fees for successful project origination.

The program aims to expand the reach and impact of C-PACE across New Jersey and potentially other states, such as New York and Pennsylvania, while leveraging the skills and networks of motivated professionals.

Key Objectives

1. **Expand C-PACE Market Access:**

- Leverage a network of Associates to identify and engage property owners and municipalities.
- Facilitate wider adoption of C-PACE financing solutions in underserved markets.

2. **Support Municipal Programs:**

- Assist municipalities in implementing and managing their C-PACE programs.
- Provide education and outreach to stakeholders at the local level.

3. **Incentivize Collaboration:**

- Offer competitive referral fees for successful project originations.
 - Create professional growth opportunities in the clean energy finance sector.
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Structure of the Program

1. **Eligibility and Selection:**

- Open to professionals with experience in clean energy, real estate, finance, or municipal government.
- Applicants are screened based on qualifications, relevant experience, and geographic focus.

2. **Training and Certification:**

- Participants receive training on C-PACE fundamentals, the Garden State C-PACE Program, and NJPACE processes.
- Optional certifications in clean energy financing or related fields are encouraged.

3. **Roles and Responsibilities:**

- **Project Origination:** Identify and introduce potential C-PACE projects to NJPACE.